



2025 SBID AWARDS

Entry Guidelines

This document is subject to periodic revision. Please make sure you have the most recent copy.



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SBID International Design Awards 2025

About the Awards



The SBID International Design Awards were launched in 2009

Since then, SBID has revolutionised, innovated and challenged interior design standards and conventions. A parallel we share with those that participate in the SBID Awards programme!

Throughout the years, we've received **over 4000 incredible entries** from **1500+ companies** across **90+ countries** around the world.

Today the SBID Awards has firmly established itself as one of the most **prestigious industry Awards** in the global design calendar, with an **annual sell-out ceremony** that provides premium **networking opportunities**. The SBID Awards represents **outstanding achievements, top quality design** and **captivating creativity**.



Who Can Enter?

The SBID Awards is open to **any design professional** from interior designers, architects and property developers, to contractors, fit-out specialists, manufacturers, and product designers.

Companies of any size are eligible to enter. Whether an interior design veteran or emerging designer, all entrants have a fair and **equal chance of winning!** As a **global competition**, there are no geographical limitations, entrants and projects can be based **anywhere in the world.**

Some of the world's biggest brands have been involved with the SBID Awards:



Sunseeker London



Zaha Hadid Architects



Timeline & Key Dates



SBID Awards Ceremony 2025

When: Friday 24 October | 12-5pm

Where: Royal Lancaster London

To find out more about attending, [click here](#).

Awards Categories



The SBID Awards recognise, reward and celebrate design excellence across a broad range of **categories** spanning Interior Design, Fit-Out and Product Design.

INTERIOR DESIGN

1. CGI & Visualisation
2. Club & Bar Design
3. Healthcare & Wellness Design
4. Hotel Bedroom & Suites Design
5. Hotel Public Space Design
6. Kitchen Design
7. Office Design Over 2,000 SqM
8. Office Design Under 2,000 SqM
9. Property Development Asia Pacific
10. Public Space
11. Residential Apartment Over £1M
12. Residential Apartment Under £1M
13. Residential Budget Up To £50k
14. Residential House Over £1M
15. Residential House Under £1M
16. Restaurant Design
17. Retail Design
18. Show Flats & Developments
19. Ultra-Luxury Residential Property

PRODUCT DESIGN

1. Flooring & Floor Coverings
2. Furniture - Contract
3. Furniture - Residential
4. KBB Products
5. Lighting
6. Product of the Year - Contract
7. Product of the Year - Residential
8. Surfaces & Finishes

INTERIOR FIT-OUT

1. Contract Fit Out Project
2. Residential Fit Out Project
3. Workplace Fit Out Project



Entry Fees

1. Early Bird Rate | Entry Period: 3 March – 31 March 2025 | **£250**

2. Standard Rate | Entry Period: 31 March – 30 May 2025 | **£275**

3. Extended Rate | Entry Period: 30 May – 27 June 2025 | **£325**

*There is a one-off £50 admin fee that is applicable to all entries, this is charged per entrant, not per submission.

All prices listed exclude VAT.

There will be **NO deadline extensions**.
Entries will close on Friday 27 June at 5pm (BST).

Are you an SBID Member?

Members of SBID can take advantage of exclusive entry benefits including **1x FREE submission** to enter & discounted entry fees throughout. [Click here](#) to find out more.

Interested in learning more about SBID membership? [Get in touch!](#)

Entering the Awards



Enter in 5 Simple Steps:

The easy step-by-step submission process can be completed online via the SBID Awards entry portal.

Step 1: Register an account, [here](#).

If you registered for an account in 2022 or later, your email will automatically be activated. For entries before 2022, you will need to set up a new account.

Step 2: You will receive email confirmation sent to the address you used to register your account.

➤ *TIP: Remember to check your junk folder and approve our domain so you don't miss any important info!*

Step 3: Add submissions by clicking 'Start new entry'.

Step 4: Follow the on-screen prompts and work through each stage of your submission, completing the required fields as you go.

➤ *TIP: Read the tooltips and specifications for each section carefully to ensure you provide the accurate information!*

Step 5: Submit your entry before the deadline of the relevant entry period to redeem the advertised entry rate.

You can continue to make edits until the final deadline.

Entries close Friday 27 June at 5pm (BST).

Entry Tips:

- **Flexible Submissions:** You can easily save progress as you go and resume at a later date. You can now also edit your entry right up until the final deadline (**27 June 2025**) even after it's been submitted.
- **Agency Accounts:** If you are entering on behalf of a client (i.e. not an in-house PR), please specify when prompted by the entry form.
- **VAT:** If you are located within the EU ensure you include your VAT number. If you do not include a valid VAT number, it will be due.
- **SBID Members:** SBID members receive 1x free submission and preferential entry rates. You will receive discount codes to redeem your entry benefits.

For help with your entry, please email awards@sbid.org

Submissions



You will need to provide information about your entry + up to 10 images to support each submission.

Entry descriptions: This is your chance to describe the design and demonstrate its value. The submission requires details about your entry like:

- the design brief from the client / primary function or any solutions it aims to address.
- the process undertaken and how the entry met the brief / fulfils its purpose
- the products, materials and/or techniques used
- the budget - this is solely for the judges and is kept strictly confidential
- any unique features such as focus on sustainability, innovation or technology

Short editorial description: A 100-word description is required for the SBID Awards website and book if your project is shortlisted. This should be a brief overview of the project and written in the third person. Example:

'Company A redesigned an office located in the heart of New York. The client wanted to utilise the limited space so they could fit more staff within the premises, but still work efficiently and modernise the design.'

Image Requirements: Maximum **10 images** per submission. Each image must feature a single picture only. Composite images (images that feature two or more separate photographs to make one image) are **not** permitted. Images must be uploaded from 1 - 10 in the order you would like them to appear to the judges and in publication: 1 will be the main featured image of your entry and must be in **landscape** format.

Image Specification: JPEG files (minimum size per image: 3000 x 2000px / 300 dpi / max file size per image: 10 MB).

Entry Terms...



- There is no limit on the number of entries or categories a company can enter. You can also duplicate an entry if you want to enter the same project/product into multiple categories.
- All Interior Design Category Finalists are eligible to achieve the **Overall Winner Award** for the highest scoring project across all regions and interior design categories.
- All Interior Design Category Finalists are eligible to achieve a **Global Category Winner Award** for projects scoring highest in judges scores AND the Public Vote across all entry categories and **Regional Winner Award** for highest scoring projects in judges scores.
- Entries must be submitted in **English** and only via the official awards entry portal (sbid.awardsplatform.com).
- The eligibility period is from 1 Jan 2023 to 27 June 2025, which means the project/product was completed within these dates.
- Winners give permission for SBID to use submission material in its publications, including website(s), social media, marketing material, affiliated trade magazines and press.
- CGI images are **not** permitted in Interior Design categories (other than for the CGI & Visualisation category).
- Part of the entries are made public on sbidawards.com and used in printed material at the event to showcase your Finalist or Winner status, so you must ensure you're happy to share the material included the 'Editorial' section of your submissions. **Information about budgets remain confidential and is used for judging only.**
- All dates and times are listed in GMT until 30 March 2025 and BST thereafter, until 26 October e.g. UK time zone.
- By submitting an entry, the entrant warrants that it is his/her original work and that they and SBID have permission to publish the material.
- Full terms and conditions can be found [here](#).



Announcements & Marketing

ANNOUNCEMENT

The **Regional Category Winners** will be announced online (sbidawards.com) on:

Wednesday 17 September 2025

The **Global Category Winners** will be revealed during the SBID International Design Awards ceremony at the Royal Lancaster London on:

Friday 24 October 2025

To book tickets to attend, email awards@sbid.org

All Regional and Global Category winning projects are publicised on the SBID Awards website.

To view last year's winners, [click here](#).

PROMOTION

Finalists & Winners receive enhanced credibility and industry exposure, as well as:

- Promotion across SBID Awards website, printed event material and digital media.
- An official digital certificate.
- Use of the Awards logo in your website, marketing materials and client pitches.
- Be eligible for online interviews with editorial publication on SBID.org **eSociety**.

In addition, Winners will also:

- Be invited for a live interview after their Award acceptance.
- Receive a bespoke crystal trophy designed by Sans Souci.

Awards & Winners FAQ



Does every category have both Regional and Global winners?

No. Only the **Interior Design** categories have both **Regional** and **Global** winners. The **Product Design** and **Fit-Out** categories only have **Global Category** winners.

Do I have more chances to win?

Yes! If you enter an **Interior Design** category, your submission is automatically considered for **both** a Regional (based on your project's location) and a Global Award.

Do I need to take extra steps to qualify for the Global Category Award?

No! All interior design finalists are **automatically eligible** for both Regional and Global categories - there's no need for a separate submission.

What is the difference between the Regional and Global Category Winners?

- **Regional Winners** are selected solely based on judges' scores. The highest-scoring project in each region (e.g., Americas, Europe, Middle East) is awarded a Regional Winner title.
- **Global Winners** are determined by a combined total of judges' scores **AND** public votes across all regions within the category.

If I am a Regional Winner, can I still win the Global Category?

Yes! Being a Regional Winner **does not exclude you** from winning the Global Category – you are still eligible for both!

Can I still be a Global Category Winner if I am not a Regional Winner?

Yes! Even if you are **not** a Regional Winner, you can **still** become a Global Category Winner based on your overall score.

Do I need to be a Regional Winner to win the Global Category?

No! The Global Category Winners are selected based on a **combination of judges' scores AND the public votes**, regardless of whether they won for their region.

Do you tell the winners in advance?

No! It's a surprise until the awards ceremony.

When are Category Winners announced?

- **Regional Winners** will be announced **online** (sbidawards.com) on **Wednesday 17 September**.
- **Global Winners** will be revealed at the SBID Awards ceremony on **Friday 24 October**.





SBID
INTERNATIONAL
DESIGN AWARDS
2025

Explore the SBID Awards 2025

Visit sbidawards.com to find out more!